



College lists built on official federal data — not AI guesses.

**\$99 PERSONAL COLLEGE ADVISOR · SAMPLE PREVIEW
(FIRST HALF)**

Finalist Deep-Dive

Jordan (sample)

INTENDED MAJOR

Computer Science / UX Design

Source: U.S. Department of Education — College Scorecard (collegescorecard.ed.gov). Verify any figure yourself.

Contents

- 01 The most important thing about UW–Seattle for you
 - 02 A. Admissions reality ✓ (federal data + UW's Common Data Set)
 - 03 B. What UW weighs ★ (CDS-style factor read)
-

This is a fictional sample (made-up student "Jordan") showing the first half of a finalist Deep-Dive. Every admit rate, cost, and outcome figure is real, current data from the official U.S. Dept. of Education College Scorecard and UW's published Common Data Set — only the student is invented. Your deep-dives are built for your own child's chosen schools.

What's in the \$99 Personal College Advisor — everything, done for you

This sample is **one finalist Deep-Dive**. Your Advisor package includes all of this:

1. **Starter List** — your full tiered school list with real admit odds + true after-aid cost.
2.  **Digital College Counselor letter** — the strategic read: what to drop/add, your odds, application plan, 90-day list.
3.  **Major & Career Analysis** — real federal earnings by major, school-by-school.
4.  **3 Finalist Deep-Dives** (*this sample is one*) — for the schools you're most serious about.
5.  **Editable application tracker** — every deadline + status in one sheet.

Everything in the Strategy Package, taken all the way to ready-to-apply.

How to read this. ✓ **Verified** rows are facts straight from federal data or the school's published Common Data Set (CDS).  rows are my analysis for *Jordan specifically* — informed opinion, not official admissions data.

★ The most important thing about UW–Seattle for you

At UW, **Computer Science is its own admit — the Paul G. Allen School — and it is far more selective than UW's ~39% overall rate**. Many students get into UW but **not** directly into CS.  For Jordan this is the whole game:

- **Apply direct-to-major (Allen School / Computer Engineering) if you're confident** — but know the CS-direct admit rate runs in the **single digits to low teens**, far below the 39% headline.
- **Or apply to UW broadly + Informatics** (the iSchool's HCI-focused major) as a strong, less-brutal path into the same tech ecosystem — and a *better* fit for your CS+UX combination.

Source: U.S. Department of Education — College Scorecard (collegescorecard.ed.gov). Verify any figure yourself.

- **Always have a Plan B major** you'd still attend UW for; you can attempt the CS major after enrolling, though that internal pathway is competitive too.

The headline 39% hides all of this — surfacing exactly this kind of program-level reality is the whole point of a deep-dive.

A. Admissions reality ✓ (federal data + UW's Common Data Set)

Field	✓ Value	📌 What it means for Jordan
Overall admit rate	39% ✓	But CS (Allen School) runs far tougher — plan around the major, not the school
Test policy	Test-blind for WA residents ✓	UW does not use SAT/ACT — your GPA, course rigor & essays carry the application
Direct-to-CS admit	far below 39% (low) 📌	Apply Informatics or a Plan B major if CS-direct feels like a stretch
What UW weighs most	rigor · GPA · essays · context 📌	A test-blind school leans hard on transcript + story — make both specific

📌 **Takeaway:** because UW is test-blind for you, your **1430 doesn't help here** — but your **3.7 GPA with rigorous courses + a sharp CS-meets-design essay** is exactly what they read. Put your energy into the transcript narrative and the "why Informatics/CS at UW" supplement.

B. What UW weighs ★ (CDS-style factor read)

Factor	📌 Importance for your application
Rigor of secondary record	Very Important — take the hardest courses your school offers
Academic GPA	Very Important — your 3.7 is solid; an upward trend helps
Application essays	Very Important — at a test-blind school, this is where you win
Extracurriculars / character	Important — a focused "spike" (your CS+UX projects) beats a long list
Standardized tests	Not used (test-blind for WA residents)

Source: U.S. Department of Education — College Scorecard (collegescorecard.ed.gov). Verify any figure yourself.



Where to spend your effort: essays + a focused CS/UX through-line. A small **UX portfolio** (even 2–3 class projects) is the single best thing you can add for the Informatics/design angle.

YOU'RE SEEING ABOUT THE FIRST HALF

Unlock the full Personal College Advisor — \$99

The rest of this report adds the real cost & outcomes breakdown, the key deadlines & policies, and the bottom-line recommendation for this school. Every figure stays grounded in official U.S. Dept. of Education data — only the student in this preview is fictional.

Get the full report → \$99

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